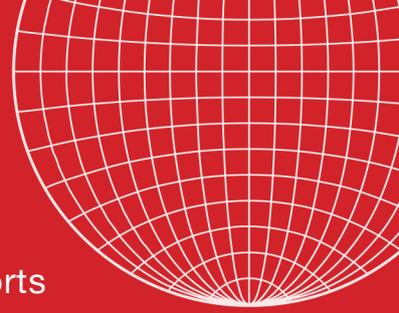




World Summit on
ETHICS & LEADERSHIP
in Sports

6th World Summit on Ethics & Leadership in Sports



- Press release -

Just 6 weeks ahead of the controversial FIFA World Cup in Qatar: 6th World Summit on Ethics & Leadership in Sports from 13 – 14 October in India to discuss how to preserve Ethics in Sports

India's Ministers for Sport and Justice, WFEB founder Gurudev Sri Sri Ravi Shankar, Members of European and National Parliament, Top Athletes, Sports Federations as well as former FIFA President Sepp Blatter among the speaker line-up in this one-of-a-kind event hosted in India that expects millions of viewers through the online livestream

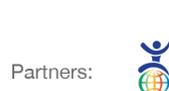
**- Watch the event live on 13 October from 11 am IST onwards on www.ethicsinsports.org -
For the detailed event program click [here](#).**

Brussels, 12 October 2022 – “United for Ethics in Sports” is the theme of what is expected to be a thought-provoking debate just a bit more than month ahead of the FIFA World Cup. An initiative of the World Forum for Ethics in Business, this two-days hybrid Summit that starts this Thursday in Bangalore, India, will highlight current pressing governance and leadership challenges in sports, and seek a roadmap to use fair and clean sport as a tool to unite people in a post-pandemic world riddled by conflict, economic crisis and mental health issues.

‘Sports is one field that not only unites people of all generations, languages, religions and social standards, but it can also work as a peacemaker in the world’, says Gurudev Sri Sri Ravi Shankar, Founder of WFEB founder and global humanitarian. ‘Today, sports can be that one thing that can bring people together. Now if this very important aspect of life is infested with unethical behavior, it is a matter of big concern’, Shankar adds.

The 6th World Summit on Ethics & Leadership in Sports will feature a mix of keynote addresses and theme-based deep dive discussions by leading experts to enrich participants’ overall knowledge and experience, and to propose a substantial agenda for action, enabling it to have impact for ongoing reforms in the sport world.

Among the confirmed speakers are India’s Minister of Law and Justice Kiren Rijiju, Anurag Thakur, India’s Minister for Sport and Youth Affairs, WFEB founder and global humanitarian Gurudev Sri Sri Ravi Shankar, MEP Ryszard Czarnecki, Swiss MP Dr. Nik Gugger, Germany’s Leading Soccer Club Union Berlin Foundation’s Board Member Stefan Krauß, National Norwegian Handball Player Anja Hammersing-Edin,



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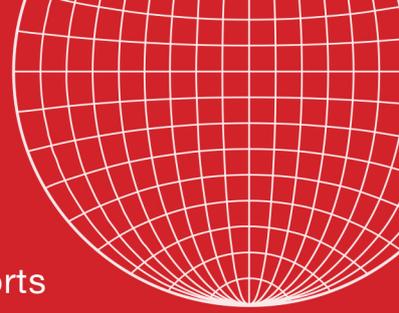
World Forum for Ethics in Business | World Summit on Ethics in Sports | Avenue des Courses 16 (B11), 1050 Brussels, Belgium
Tel. +49 7804 973-96514 | Fax: +49 7804 973-967 | Email: info@ethicsinsports.ch | www.ethicsinsports.ch

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Narain Karthikeyan, the first Indian Racer to compete in Formula 1, Inge Andersen, Former Secretary General of the Norwegian Olympic and Paralympic Committee, Norway and Kalyan Chaubey, President of All India Football Federation and a former Professional Football Player.

The Summit will also feature a much-awaited online keynote speech by Sepp Blatter, former FIFA President.

By organizing the 6th World Summit on Ethics & Leadership in Sports, the Brussels-based World Forum for Ethics in Business will not only focus on bringing attention to the critical challenges related to sports governance such as corruption, doping and human rights, but also recognize the good that sports stands for by celebrating positive role models. The Summit proceedings will feature the announcement of the Ethics in Sports Award 2022, a prize that recognizes outstanding individuals and organizations that have demonstrated the importance of human values and ethics in life and in the sports arena.

The 6th World Summit on Ethics & Leadership in Sports is organized by the World Forum for Ethics in Business (WFEB), a Brussels-based global NGO with special consultative status at the United Nations' ECOSOC, in partnership with Dr. Rau Foundation, and is a continuation of WFEB's dedicated Ethics in Sports conference series. Earlier summits were held in collaboration with institutions such as FIFA, FC Union Berlin, Anti-Doping Norway and FairSport.

For further information and the detailed Summit program visit www.ethicsinsports.org

Contact

WFEB Press Office

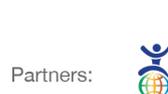
Tel: +49 151 43101428

Email: press@wfeb.org

www.wfeb.org

The World Forum for Ethics in Business is a registered public interest foundation based in Belgium (N° 822.216.342). The mandate of the Forum includes all manners of pursuing and establishing the indispensable ethical foundations of business in a globalized world. Providing a platform for the promotion and defense of ethical approaches to business enterprise and corporate governance and facilitating global dialogue and fostering cooperation among the private sector, the academic world, government agencies, international organizations, the media, sport as well as secular communities and all other stakeholders are among the organization's main objectives.

Through dedicated programs at the European Parliament and collaborations with institutions such as FIFA, United Nations Geneva, Max Planck Institute, FC Union Berlin, Anti-Doping Norway, DPMA, EPO and the Technical University Munich, as well as through global leadership interventions, WFEB has been advocating and acting towards ethics, sustainability, good governance and shared value globally for 19 years. For further information visit www.wfeb.org.



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