

## 6<sup>th</sup> World Summit on Ethics & Leadership in Sports

13 – 14 October 2022, Bangalore, India, hosted at The Art of Living International Center

The pandemic, the political instabilities and the speed of transformation pose tremendous challenges to all. In these difficult times, health, harmony, and true collaboration are more important than ever. And sport is uniquely able to promote these values. Recognizing the power of sports and its current governing challenges, but also its potential to connect people and help address social issues, the World Forum for Ethics in Business invites to its 6<sup>th</sup> World Summit on Ethics & Leadership in Sports. Themed “**United for Ethics in Sports**“, this multi-stakeholder platform will elaborate on how sports can promote key ethical values, what business and politics can learn from sports, showcase successful CSR activities in the sports arena and assess and address current challenges in sports ethics.

### THE PROGRAM: 13<sup>th</sup> OCTOBER 2022

**09.30 – 11.00: Registration**  
**Info Center**

**11.00 – 12.30: Welcome & Keynote Sessions | Lighting of the Lamp | Invocation**  
**Vishalakshi Mantap**

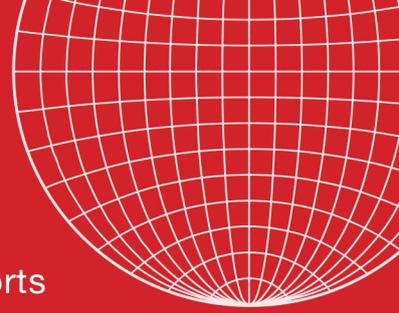
- **Mrs. Rajita Kulkarni**, President, World Forum for Ethics in Business
- **Hon. Mr. Ryszard Czarnecki**, Member of European Parliament
- **Hon. Dr. Nik Gugger**, Member of the Swiss Parliament and of the Parliamentary Assembly of the Council of Europe, Switzerland
- **Mr. Pankaj Advani**, 25-times International Billiards and Snooker Federation World Champion
- **Mr. Stefan Krauß**, Member of the Board, Foundation of the 1. FC Union Berlin e.V. “Union United-Shoulder to Shoulder”
- **Shri Sandeep Singh**, Hon. Sports Minister of Haryana, Former Captain of the Indian Hockey Team
- **Shri Kiren Rijju**, Hon. Minister of Law and Justice, Government of India
- **Gurudev Sri Sri Ravi Shankar**, Founder, World Forum for Ethics in Business
- Moderator: **Mr. Christoph Glaser**, Managing Director, World Forum for Ethics in Business

**12.30 – 13.00: Ethics in Sports Award**  
**Vishalakshi Mantap**

**13.00 – 13.10: Inauguration of the Traditional Sports Exhibition**  
**Amphitheater**

**13.10 – 14.30: Lunch**  
**Annapurna Dining Hall, 1<sup>st</sup> floor**





### 14:30 – 15.20: Keynote Sessions

#### Vishalakshi Mantap

- **Mr. Peter Marti**, CEO, Marti Online Solutions, & Advisory Committee Member, World Forum for Ethics in Business, Switzerland
- **Mr. Sangram Singh**, Brand Ambassador for Fit India Campaign in 2021, Wrestler, Motivational Speaker, India
- **Mr. Tom Farrey**, Executive Director & Founder of the Sports & Society Program, Aspen Institute
- **Mr. PR Sreejesh**, Goalkeeper of the Indian National Hockey Team, India
- **Hon. Mr. Joseph Blatter**, Former President of FIFA (online message)
- Moderator: **Mrs. Jaina Desai**, Trustee, Sri Sri Ravishankar Vidya Mandir Trust, Director - The Art of Living Foundation

### 15:20 – 15.30: Pause to Run

- **Swami Jyothirmayah**, International Director, The Art of Living Foundation

#### Vishalakshi Mantap

### 15.30 – 15.45: Break

### 15.45 – 16.45: Deep Dives (interactive panel discussion)

#### Deep Dive 1: Learning from the Best – How Norway became the best Sport Nation in the World

##### Mahaveer Hall

- **Mr. Inge Andersen**, Senior Business Consultant and Sports Coach & Former Secretary General of the Norwegian Olympic and Paralympic Committee, Norway
- Moderator: **Mr. Christoph Glaser**, Managing Director, World Forum for Ethics in Business

#### Deep Dive 2: How to Stop Doping & Corruption in Sports

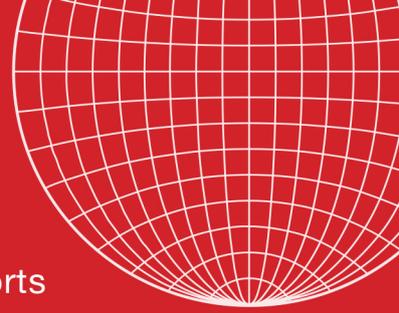
##### Buddha Hall

- **Mr. Tom Farrey**, Executive Director & Founder of the Sports & Society Program, Aspen Institute
- **Brig. JD Suri (Retd)**, Director, Integrity Sports India
- **Mr. Alexander Koch**, Former Deputy Head of Communication at FIFA, Keynote Speaker & Lecturer on Sports Ethics (online message)
- Moderator: **Mr. Milind Pendharkar**, Former CFO, American Express Saudi Arabia

#### Deep Dive 3: Prioritizing Mental Health in Sports

##### Shankara Hall

- **Ms. Anja Hammerseng-Edin**, Professional Handball Player, Norway
- **Dr. phil. II Pasqualine Gallacchi**, Pharmacist, President of the Board of Directors of Companies in the Healthcare Sector, Switzerland



- Moderator: **Ms. Shruti Dhawan**, Former Junior National Tennis Champion representing India, Program Manager & Faculty, Sports Council, The Art of Living Foundation

## 16.45 – 17.30: Refreshment Break

## 17.30 – 19.00: Sports Activities – Discovering traditional Sports from around the World Amphitheater

## 19.00 – 20.00: Dinner

**Annapurna Dining Hall, 1<sup>st</sup> floor**

## 20.00 – 21.00: Musical Evening

**Gurupaduka Vanan**

- Directed by Ms. Srividya Varchaswi, Director, World Forum for Art and Culture

## THE PROGRAM: 14<sup>th</sup> OCTOBER 2022

### 07.30 – 08.30: Optional Morning Sports: Yoga & Meditation

**Sri Sri School of Yoga**

### 09.30 – 10.20: Keynote Sessions

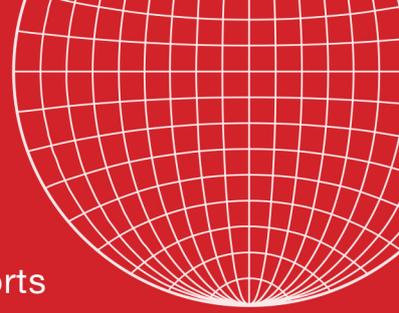
**Vishalakshi Mantap**

- **Dr. Babak Kateb**, Neuroscientist, Chairman of the Board of SBMT, President of Brain Mapping Foundation, USA
- **Mr. Kalyan Chaubey**, President, All India Football Federation, Former Professional Football Player, India
- **Mr. Inge Andersen**, Senior Business Consultant and Sports Coach & Former Secretary General of the Norwegian Olympic and Paralympic Committee, Norway
- **Mr. Erik Solheim**, Global Leader and Expert on Environment and Development; Former Executive Director of the United Nations Environment Program, Norway
- **Mr. Eirik W. Henningsen**, Chairman of the Board of GPM, Former CEO for Viking FK, Norway
- Moderator: **Mr. Arvind Varchaswi**, Managing Director, Sri Sri Tattva

### 10:20 – 10.35: Pause to Run

- **Mrs. Bhanumathi Narasimhan**, Chairperson, Women's Welfare & Childcare Programs, Art of Living Foundation, India

**Vishalakshi Mantap**



**10.35 – 11.20: Play your Potential – Lessons from Legends**

**Vishalakshi Mantap**

- **Mr. Pullela Gopichand**, Chief Coach of the Indian National Badminton Team
- **Mr. Narain Karthikeyan**, First Indian Racer to compete in Formula 1
- Moderator: **Mr. Ajay Bagga**, Chairman, Elyments Platform, India

**11.20 – 11.35: Break**

**11.35 – 12.35: Deep Dives (interactive panel discussion)**

**Deep Dive 4: The Role of Sport Ethics in the Education of Children**

**Mahaveer Hall**

- **Mr. Stefan Krauß**, Member of the Board, Foundation of the 1. FC Union Berlin e.V. “Union United - Shoulder to Shoulder”
- **Mr. Peter Marti**, CEO, Marti Online Solutions, & Advisory Committee Member, World Forum for Ethics in Business, Switzerland
- **Mr. Saumil Majmudar**, Co-Founder, CEO & Managing Director, Sportz Village, India
- **Mr. N.A Haris**, President, Karnataka State Football Association
- Moderator: **Mr. Dinesh Ghodke**, Senior Faculty & Cranio Sacral Trainer, The Art of Living

**Deep Dive 5: What Leaders can learn from Sports**

**Buddha Hall**

- **Hon. Dr. Nik Gugger**, Member of the Swiss Parliament and of the Parliamentary Assembly of the Council of Europe, Switzerland
- **Mr. Eirik W. Henningsen**, Chairman of the Board of GPM, Former CEO for Viking FK, Norway
- **Mr. Vinay Ranjan**, Director (Personal industrial Relations), Coal India Ltd.
- Moderator: **Mr. Erik Solheim**, Global Leader and Expert on Environment and Development; Former Executive Director of the United Nations Environment Program, Norway

**12.35 – 13.00: Break**

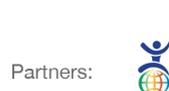
**13.00 – 14.30: Lunch**

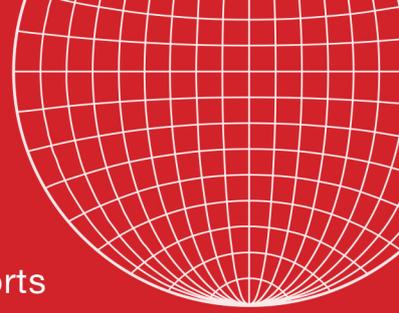
**Annapurna Dining Hall, 1<sup>st</sup> floor**

**14.30 - 15.20: Keynote Sessions**

**Vishalakshi Mantap**

- **Shri Anurag Thakur**, Hon. Union Minister for Information & Broadcasting and Youth Affairs & Sports, Government of India (live online keynote address)
- **Mr. Jonas Brunschwig**, CEO of Swissnex in India, Consul General of Switzerland
- **Mr. Jan Roelfs**, International Sports Commentator, NOS Sport, Netherlands
- **Mr. Yogeshwar Dutt**, Freestyle Wrestler, Olympic Bronze Medalist, India
- Moderator: **Mr. Darshak Hathi**, President, International Association for Human Values





**15:20 – 15:30: Pause to Run**

- **Swami Jyothirmayah**, International Director, The Art of Living Foundation

**Vishalakshi Mantap**

**15.30 – 15.45: Break**

**15.45 – 16.45: Deep Dives (interactive panel discussion)**

**Deep Dive 6: Achieving Gender Equality in Sports**

**Mahaveer Hall**

- **Ms. Bilquis Mir**, Water Sports Coach, Judge in the Asian Games 2022, India
- **Ms. Suniti Damani**, Former National Snooker Champion of India, Top 30 Snooker Players in the World
- Moderator: **Mr. Akash Sharma**, Former Professional Tennis Player; Director of The Art of Living Sports Council; Lead - RoundGlass Foundation Sports Program

**Deep Dive 7: “Sports Washing” - Building the Reputation of States**

**Buddha Hall**

- **Mr. Inge Andersen**, Senior Business Consultant and Sports Coach & Former Secretary General of the Norwegian Olympic and Paralympic Committee
- **Mr. Erik Solheim**, Global Leader and Expert on Environment and Development; Former Executive Director of the United Nations Environment Program
- Moderator: **Mr. Christoph Glaser**, Managing Director, World Forum for Ethics in Business

**16.45 – 17.00: Break**

**17.00 – 17.05: Moonwalkr Cricket Kit - Gifting to Sri Sri University**

- **Mr. Sanath Reddy**, Director CEO, Moonwalkr

**Amphitheater**

**17.05 – 17.45: Closing Session**

- **Sports, Leadership & Human Values: An interactive dialogue with Gurudev Sri Sri Ravi Shankar**

**Amphitheater**

**18.00: Campus Tour of The Art of Living International Center**

**Meeting Point: Info Center**

**18.30: Dinner**

**Annapurna Dining Hall, 1<sup>st</sup> floor**